



Arts and Culture Council of Strathcona County

Mailing Address

PO Box 3373, Sherwood Park, AB T8H T3

Email: [info@accsc.ca](mailto:info@accsc.ca) website: [www.accsc.ca](http://www.accsc.ca)

## Art in the Park ART WALK July 1<sup>st</sup>. 2019

Strathcona County's first annual visual Art in the Park Art Walk will be held on July 1<sup>st</sup>, Canada Day. It will be held in conjunction with Strathcona County's Canada Day celebrations held in the heart of the Community Centre, located in the Festival Place Parking Lot along with the Farmers Market. The Art Walk will be open from 10am to 5 pm, open during the Canada Day Parade. Many activities and venues will be present in Broadmoor Lake area including but not limited to food trucks, sports, pancake breakfast, a petting zoo and Farmers Market.

Registration is open to original visual art and heritage crafts pending a juried process. Adjudication rules will be followed to ensure type and quality parameters are met. Please read Rules and Entry form carefully.

**Deadlines - become a member to take advantage of the early bird registration and discounted table fee**

**Registration open: to Arts and Culture Council of Strathcona County and Art Society of Strathcona Society members from **April 15<sup>st</sup> to April 30<sup>th</sup>.2019 Table Fee - \$30.00****

[www.accsc.ca](http://www.accsc.ca) Art and Culture Council of Strathcona County

[www.artstrathcona.com](http://www.artstrathcona.com) Art Society of Strathcona County

**Registrations to Public and ACCSC/ASSC members: May 1st to June 3<sup>rd</sup>.2019 Table Fee - \$60.00**

**Registrations through ACCSC close on June 3, 2019 at 12 midnight.**

**Registrations are through ACCSC website : [www.accsc.ca](http://www.accsc.ca)**

### Registration Process

- 1) Go to [www.accsc.ca](http://www.accsc.ca) and Fill out Registration form
- 2) Submit in separate email 3 Jpg's of your work to: [info@accsc.ca](mailto:info@accsc.ca) with range of items in your inventory. Describe any unique features. Label them: yourname1, yourname2, yourname3
- 3) Await approval and booth placement email from us.
- 4) Make payment to [www.accsc.ca](http://www.accsc.ca) through Paypal. **You are not confirmed until payment has been made.**

## Rules and Conditions

1. Assigned locations will be given out after registration closes, after June 3rd. We strive to give the artist their stated preferences, but assignments are final. ACCSC reserves the right to limit registrations in various types of medium. Placements are made by ACCSC to represent the show and artists to their best potential. Any conflict can be addressed to ACCSC. Booth sites will be marked with Booth Number
2. The Art Walk will not be cancelled due to weather conditions and there are no refunds once registered. The ACCSC does not guarantee sales.
3. Artists are responsible for their own set-up and take-down, and are expected to provide all their own tables, tents, easels, chairs, gridwall, supplies, etc.
4. Artists must exhibit work as outlined on their registration forms. Vendor permit may be revoked without refund.
5. Artists must wear their vendor permit badge and show it to authorities if asked. Replacement badges cost \$10.
6. Booths are 11 foot wide, enough for a 10 x10" tent. Weights for tents are mandatory. Spaces will be marked on the curb. Each booth must stay within the location lines and not spill out into the walk way or impede foot traffic or store entrances. Store your excess boxes, packing etc. in your vehicle.
7. There are no power sites, and no generators allowed.
8. Artists must sell only their own work, no agents or sharing of booths.
9. Art Walk is a non-smoking event.
10. Set up starts at 8am and take down will not commence until 5 pm. Vendors MAY NOT take down their stall prior to 5:00 pm due to safety issues for other vendors and customers. Clean up of site is mandatory.
11. Once unloaded immediately remove your vehicle from the vendors area. Do not bring your vehicle back into the booth area until you are packed up. Vendors are required to be in place by 9:00 am and ready to operate by 9:45am. There is NO vehicle access after 9:00 am and only vendors listed on the Market map will be allowed entrance.
12. Artists must have their own insurance for damage, theft and liability. The ACCSC (the vendor) and County of Strathcona (the venue) accepts no responsibility.
13. Unacceptable Art Forms- food, commercial product vendor or distributors. Only handcrafted original artisan art works are accepted. Reproductions i.e. cards, magnets, can be a maximum 25% of inventory.
14. Be courteous and helpful to your fellow vendors.

**Allowable Art Forms-** All artwork must be handmade, original and not manufactured or mass produced. ACCSC reserves the right to refuse any artform that is deemed unacceptable for this show.

**Unsure if your work qualifies? Contact ACCSC Email before registering- [info@accsc.ca](mailto:info@accsc.ca)**

## Artist Registration

**Payment in full must be completed after notification by ACCSC that you are accepted. Registration and Payment site is [www.accsc.ca](http://www.accsc.ca) . Payment through Paypal. Your registration is not complete until payment has been made.**

Artist Name \_\_\_\_\_

Business Name \_\_\_\_\_

Website/ Instagram \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_

### Art Medium/Description- check as many as apply

Painting: Oil \_\_\_ Acrylic \_\_\_ Watercolour \_\_\_ Encaustic \_\_\_ Pastel \_\_\_ Multi Media \_\_\_

Printmaking \_\_\_ Photography \_\_\_ Jewelry \_\_\_ Drawing \_\_\_ Cards \_\_\_ Textile \_\_\_

Woodwork \_\_\_ Pottery \_\_\_ Glassware \_\_\_ Metalwork \_\_\_ Stonework \_\_\_ Leatherwork \_\_\_

Other: \_\_\_\_\_

Please describe the uniqueness your work \_\_\_\_\_

\_\_\_\_\_

**Artist's assigned Booth** \_\_\_\_\_

**Arts and Culture Council** or **Art Society** of Strathcona County member Early Bird \_\_\_\_\_ \$30.00  
Members and Public entry after April 15<sup>th</sup> \_\_\_\_\_ \$60.00

***I, the Artist on this registration form, do hereby agree to follow the rules and conditions as listed***

**Artist Signature** | \_\_\_\_\_

Date \_\_\_\_\_

**Office Use Only- Date Accepted** \_\_\_\_\_ **Payment received** \_\_\_\_\_

**WAIVER**

In consideration of being allowed to use the facilities of the Sherwood Park Farmers' Market Society and the Sherwood Park Farmers' Market, located in the Festival Place parking lot at 100 Festival Way, we the undersigned, hereby agree to the following:

To waive any and all claims that we, **Name(s)** (Must include all participating vendors):

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**Business(operating)Name:** \_\_\_\_\_

may have against the Sherwood Park Farmers' Market Society and the Sherwood Park Farmers' Market located in the Festival Place parking lot, its directors and officers, employees, agents, representatives and volunteers.

To release from any and all liability for any loss, damage, injury or expense that occurs out of the use of any of the facilities of the Sherwood Park Farmers' Market Society and the Sherwood Park Farmers' Market, located in the Festival Place parking lot, by the above-named Vendor, their family, their employees or volunteer participants.

To hold harmless and indemnify the Sherwood Park Farmers' Market Society and the Sherwood Park Farmers' Market, located in Festival Place parking lot, from any and all liability for any property damage, personal injury to any third party or other financial loss or expense, including legal expense and costs of a solicitor-and-his-own-client full indemnity basis, resulting from the participation in any event to be held on the facilities of the Sherwood Park Farmers' Market Society and the Sherwood Park Farmers' Market, located in Festival Place parking lot.

We, the undersigned, hereby acknowledge that we have read the foregoing and understand its content, import and meaning.

**Participant's Name** (please print)

\_\_\_\_\_

**Witness's Name** (please print)

\_\_\_\_\_

**Participant's Signature** (on behalf of all participating vendors listed above)

\_\_\_\_\_

**Witness's Signature**

\_\_\_\_\_

**Date:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**This signed waiver must be returned with your application form OR proof of Liability Insurance must be included in lieu of waiver.**

Do you have separate liability coverage for your business? Yes \_\_\_\_\_ No \_\_\_\_\_  
If yes, please include with this application form.

## Tips for Artists

- Promote the event to your contact list via Facebook, Twitter, Pinterest, Instagram, email and website.
- Bring a cash float and credit card reader for sale transactions. Check out “Square Reader”. Be ready to provide a receipt (paper, email) if requested by purchaser.
- Bring mosquito repellent, water, sun block, sun hat, and raincoat.
- Keep your area free of clutter, reduce slips and trips by you and public.
- Distribute your business cards, website info to after sale and potential purchasers.
- Artists that create on site have a proven higher engagement with the public. This is highly encouraged. Promote yourself through demos and engaging people in conversation.
- Be ready to collect emails and contact info from your purchasers and followers.
- You have the right to ask that your artwork not be photographed close up.
- Be knowledgeable where parking, first aid, ATM’s and washrooms are.
- Promote other events and venues on site.
- Rain or Shine, we continue, be weather prepared. Bring appropriate clothing. Tents are encouraged for weather protection of you and your art. Maximum size 10x 10’, site is 11’ wide. **Bring weights (mandatory) for your tent**, plastic sheets, bungee cords or other protection from the weather.

## Check list for registration submitted

- Send in *signed* Artist Registration form to: [www.accsc.ca](http://www.accsc.ca)
- Send 3 jpg images to: [info@accsc.ca](mailto:info@accsc.ca) Labeled: your name1,2 and 3
- Wait for notification of acceptance
- Make Payment [www.accsc.ca](http://www.accsc.ca) after acceptance; space confirmed only after payment is received.