



## **“Let Sparks Fly”**

*Conference for Creatives and the Culturally Inclined*  
 Saturday 18 February 2023

8.30 am	Registration	
8.30	On Stage	John Calverley
10.00	Welcome, Opening Remarks	Ken Duncan
	Welcome from the County	Mayor Rod Frank
10.15	The Essential Role of Artists and Creative Expression in Canada	Senator Pat Bovey Via Zoom
10.45	Stepping Away From Fear and Into Your Creative Power	Carleen Ross
11.00	Launch of ACCSC Cultural GeoMapping	Ken Duncan
11.15	“Why Aren’t People Buying Your Stuff” ACCSC Research Report	Rena Nelson
11.30	Out of the Shadow of YEG	Round Table Discussion Session
12.30 pm	Lunch	
12.30	On Stage	Amanda Hula Hoop Circus
1.00	Harnessing the Power of Social Media	Samantha Williams-Chapelsky
1.30	On Stage	Lars Callieou
2.00	The Vital Vitality of Cultural Inclusion	Panel Discussion
3.00	On Stage	The Singations
3.15	Culture as an Economic Driver	Martin Povey
3.45	Networking Activity	Conference Participants
4.30	The Importance of You as a Creative	Rachel Notley, Via Video
4.45	Closing Comments	Ken Duncan

## Optional Activities

5.00 Supper, Happy Hour

5.00 On stage Crescendo

6.00 On Stage Heat Signature

6.30 pm Pecha Kucha Night opens